

# Sponsorship Prospectus

## PyDelhi Conference

Date: 19-20 August

Venue: Conference Centre, University of Delhi



18-19 March, 2017

IIM Lucknow  
Noida Campus, Delhi-NCR



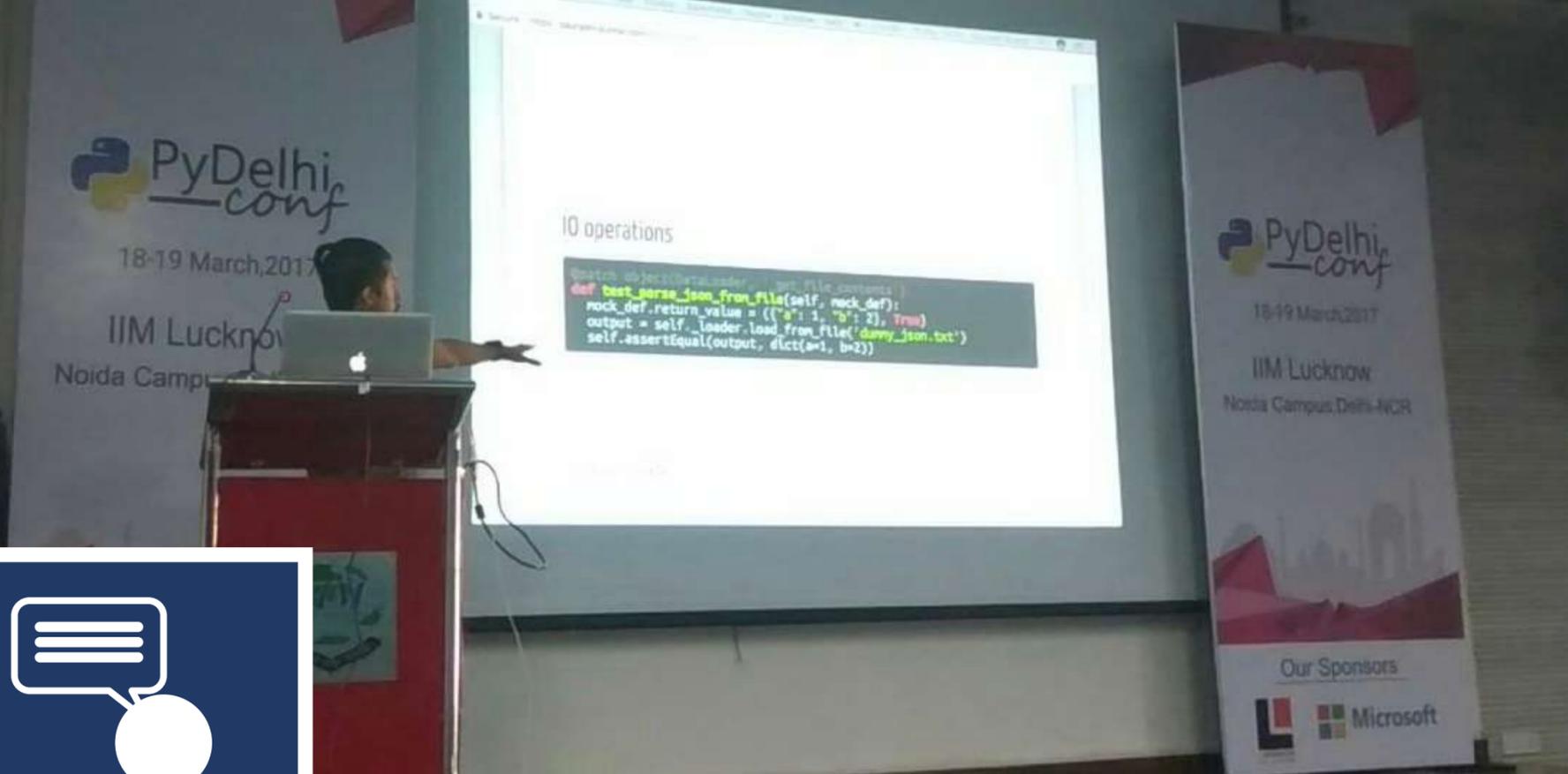
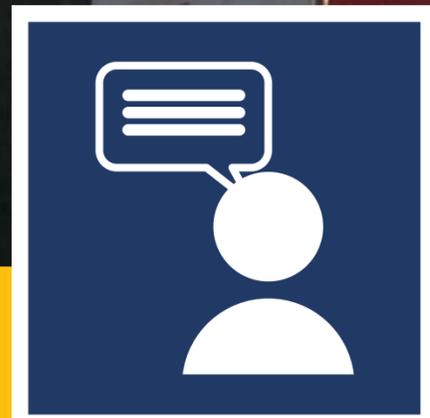
**DUCC**  
Delhi University Computer Centre

# Conference on Python Programming Language

## About Python Conference Delhi

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- PyDelhi Conference is the annual conference hosted by PyDelhi community.
- PyDelhi Conference will be brings together developers, experts, researchers, scientists, enthusiasts and companies dealing in python.
- Python Conference Delhi is a completely volunteer based event, managed by PyDelhi (<https://pydelhi.org/>) python users group Delhi.
- On its maiden year PyDelhi conference attracted a total attendance of 300 people.



# Why You Should Sponsor

01

By sponsoring the conference, your organization will be better connected to the Python community.

02

You get access to the 3-500+(expected Number of people) people coming to the conference representing experienced software engineers, designers, project and product managers, scientists, researchers, artists in the field of software engineering.

03

Are you a Python company? You get a platform to spread the word about your product and services and interact with all the prospective leads that you would otherwise be hard pressed to find under one roof.

04

Your sponsorship helps keep Python Conference Delhi affordable and accessible to the widest possible audience.

# Our Venue Partners

For Local Meetups

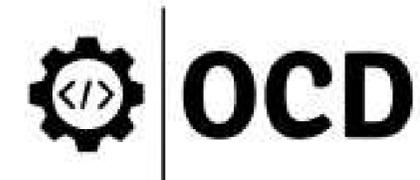




Microsoft

# Our Previous Sponsors





# Community Partners

# Metrics: Some numbers of our work and reach so far

**15000+**  
People

**10,000+**  
Students taught

**200+**  
Talks

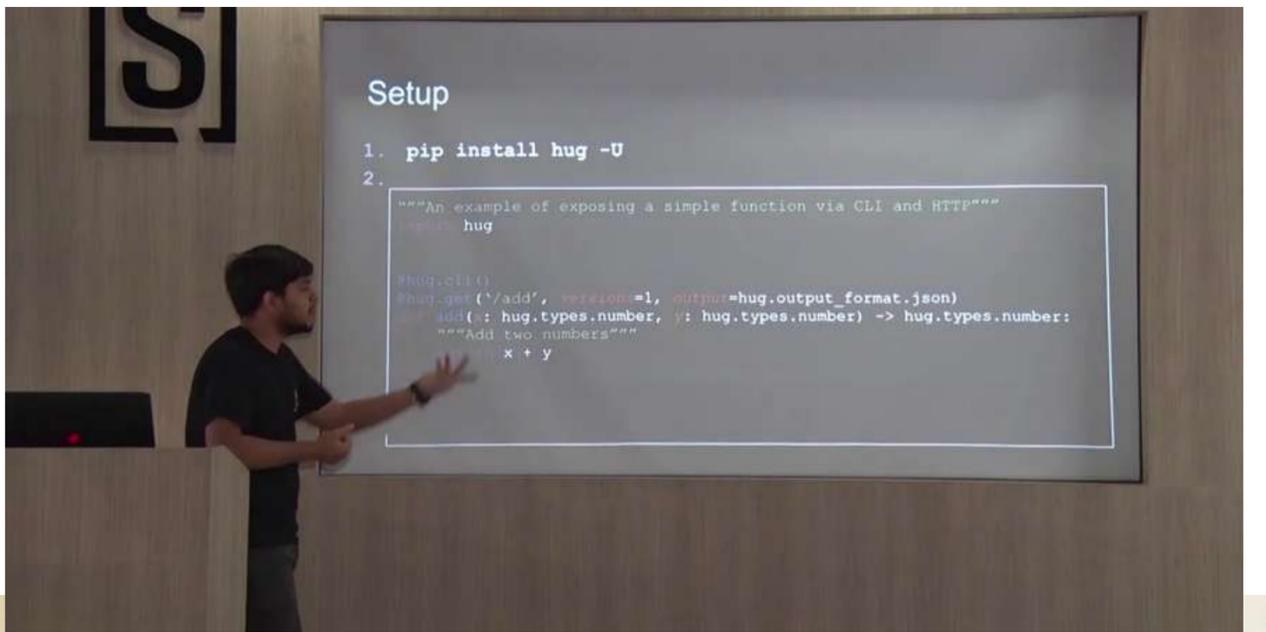
**100+**  
Events

**01**

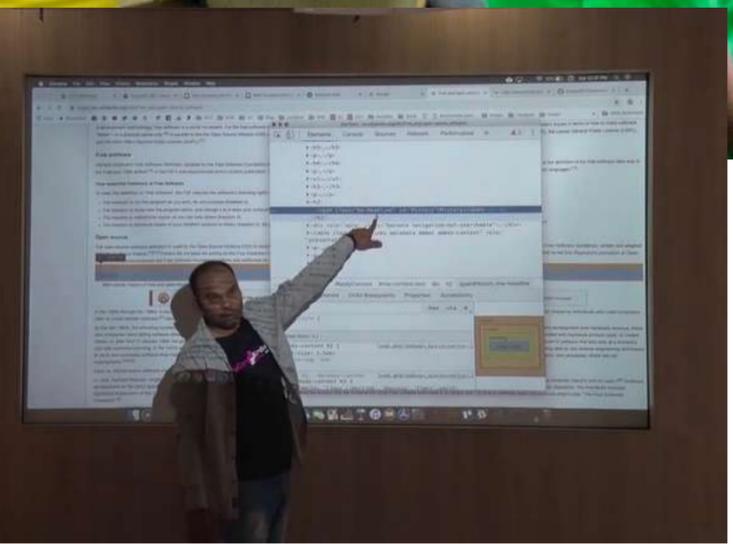
30+ venues 9+ Universities, 5 Schools, 50+ Physical meetups, 60+ workshops, 200 +Talks.

**02**

~15000+ People on registered lists, 70+ average attendance in events. Estimated 10,000+ students taught at our various Events.



```
>>> os.
Display all 267 possibilities? (y or n)
>>> import sys
>>> sys.
```



# Previous Events

- PyDelhi group behind this conference has held a lot of events prior to this, here is a sample of the things they are known for <http://www.meetup.com/pydelhi/>
- Having organized 174+ events in last few years alone, for college students, school students, tech talks from people in the industry who are building interesting tools/products & solving problems. Programs like <https://pychill.fossevents.in/>, whenever they happen.
- Regular monthly meetups with a healthy strength of 30-50+ people every meetup.
- Presentations and talks in these meetups are held regularly. As seen in <http://www.meetup.com/pydelhi/>.
- PyDelhi has been community partner for:





## PyDelhi MeetUps Across Delhi



# Sponsorship Categories

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	Platinum	Gold	Silver	Academic Partner
Amount in INR	2,00,000	1,00,000	50,000	50,000

**Startup Discount:**

50% discount on silver and Gold category of sponsorship for startups with less than 10 employees and company founded less than 2 years ago.

# Sponsorship Categories

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	Platinum	Gold	Silver
Free passes	9	6	3
Logo, Write-up, link on conference website	Yes	Yes	Yes
Logo on official banners	Yes	Yes	Yes
Your stall at the venue (your banner)	Yes(14'X8')	Yes(12'X6')	Yes(4'X2')
Banner and table at the venue (6'x2' table provided, your banner)	Yes	Yes	Yes
Distribute goodies at the table	Yes	Yes	Yes
Company Brochures in welcome Kit	Yes		
Logo on the notebooks given to participants	Yes		
Sponsored Workshop (for 90 minutes)	Yes	Yes	

**Note:** Sponsored workshop will be after lunch.  
Please get in touch with us, if you would like any customizations or add-ons to the benefits.

# Contact Information

**Sign up to become a sponsor. Send us your name and full address, we shall send you an Invoice and Payment details.**

**Akshay Arora: 9999660664**

**Satyakam Goswami: 8178580748**

**mail: [sponsorship@pydelhi.org](mailto:sponsorship@pydelhi.org)**

## **Privacy Policy:**

- Participant details will not be shared without the participant's permission.
- The participants are allowed to share information with you at your Stall/Table. Give them a good reason to do this. Make a compelling pitch for yourself or offer goodies in exchange for contact information.